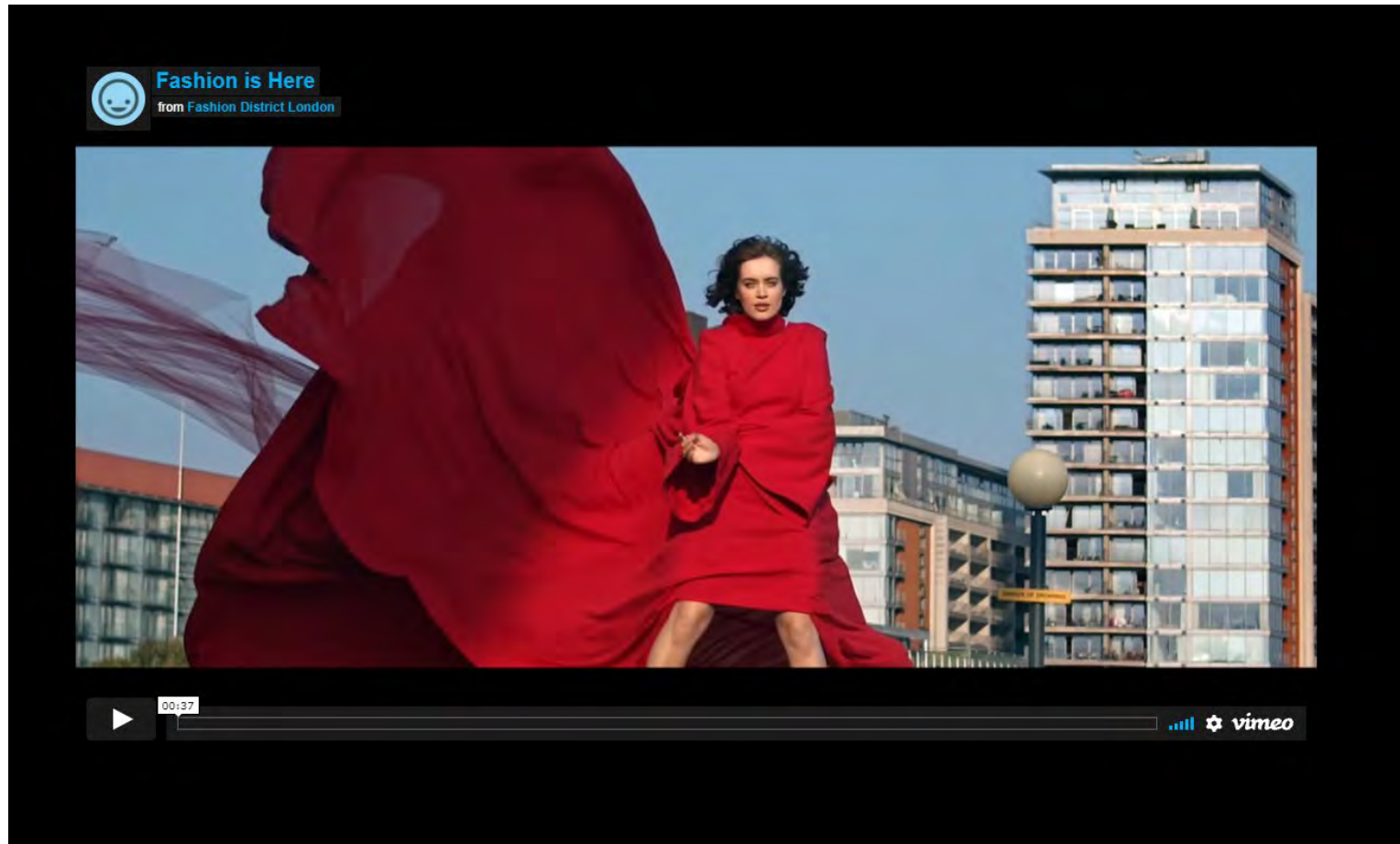


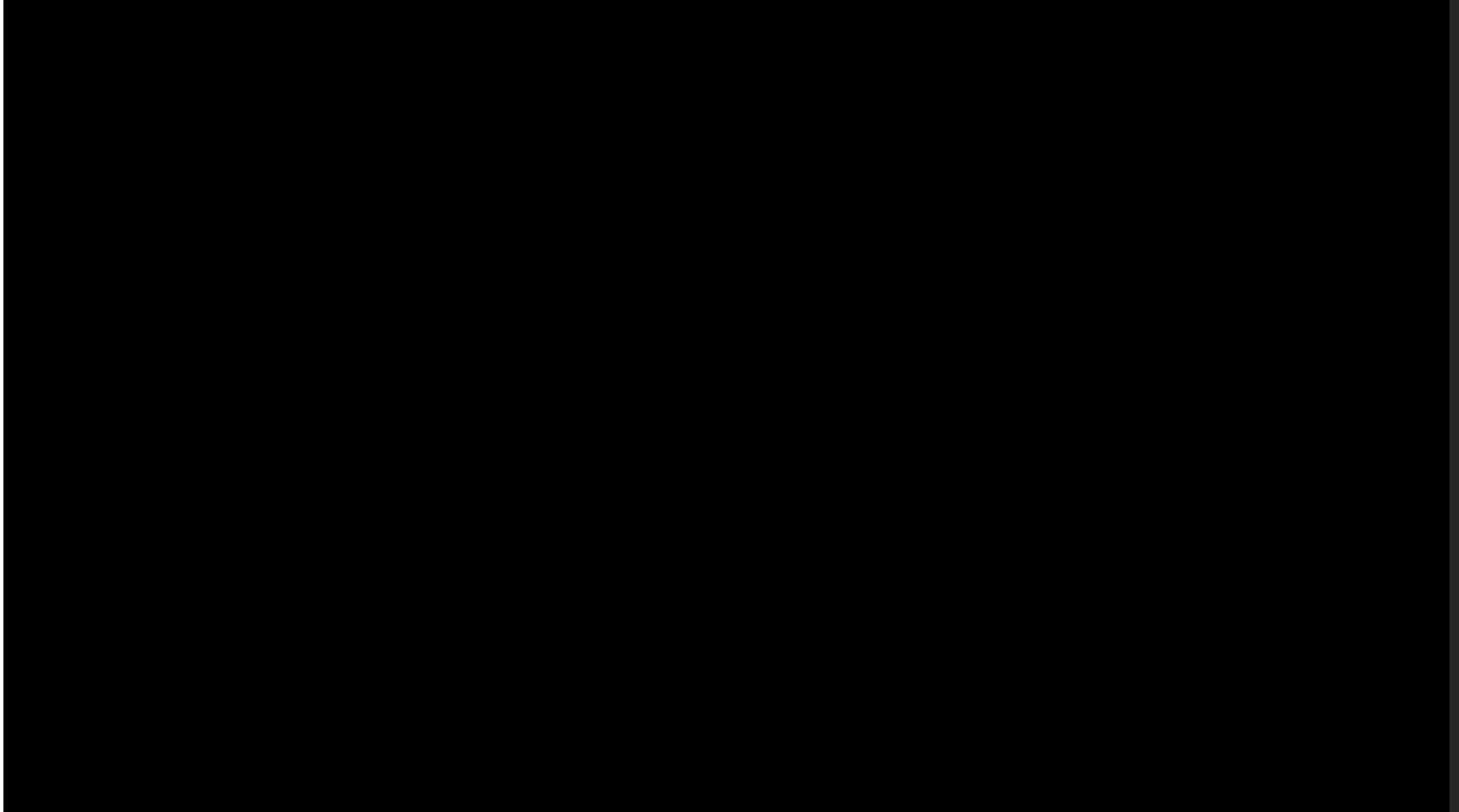
# Working in the Creative Sector Labour Market Information (LMI)



<https://www.fashion-district.co.uk/>

# Creativity Pays

<https://www.youtube.com/watch?v=ArnhltrVuFM>



# creative & cultural skills

## Why Work in the Creative Industries

### Definition

- The creative industries are the fastest growing part of the UK economy. They are defined by the UK government as “those industries which have their origin in individual creativity, skill and talent and which have a potential for wealth and job creation through the generation and exploitation of intellectual property”.

### But what does that mean for me?

- Not only are creative industries enjoyable to work in (creative workers claim to be the happiest at work\*), it’s also a growing industry. It’s expected to be worth **£128.4 billion** by 2025 and have created another **1 million** jobs by 2030!

### More information:

[Creative and Cultural Skills](#)

# The UK's Creative Industries

## WHAT ARE THE CREATIVE INDUSTRIES?



Advertising and  
Marketing



Architecture



Crafts



Design (product,  
graphic, fashion)



Film, TV, video,  
animation, VFX/SFX,  
radio & photography



IT, video games, software  
and computer services  
(‘creative tech’)



Museums,  
galleries, libraries  
and heritage



Music,  
performing and  
visual arts



Publishing



Almost **1 in 8** UK businesses are creative businesses



**95%** of creative businesses employ fewer than 10 people



The Creative Industries contribute **£111.7bn** gross value added (GVA) to the UK economy...



... which is greater than the automotive, aerospace, life sciences and oil and gas industries **combined**

The Creative Industries are growing at more than **5x the rate** of the UK economy as a whole\*...



... and in all parts of the UK: by almost **60% in Scotland** and **35% in the West Midlands** between 2010 and 2017 (GVA)



\*in real terms. Source: DCMS Sectors Economic Estimates 2018: GVA, Feb 2020

The Creative Industries export **£46bn** in goods and services worldwide, and account for almost **12% of UK services exports**



Jobs in the UK's Creative Industries are growing at **three times** the UK average



A **third** of the sector's workforce are **self-employed**



The Creative Industries employ over **2 million** people in the UK and are projected to create an additional one million jobs by 2030



**Global talent** has been vital to the sector's world-leading reputation, innovation and economic success

# The UK Creative Industries

**VALUE** (GVA\*)

The UK Creative Industries 2018

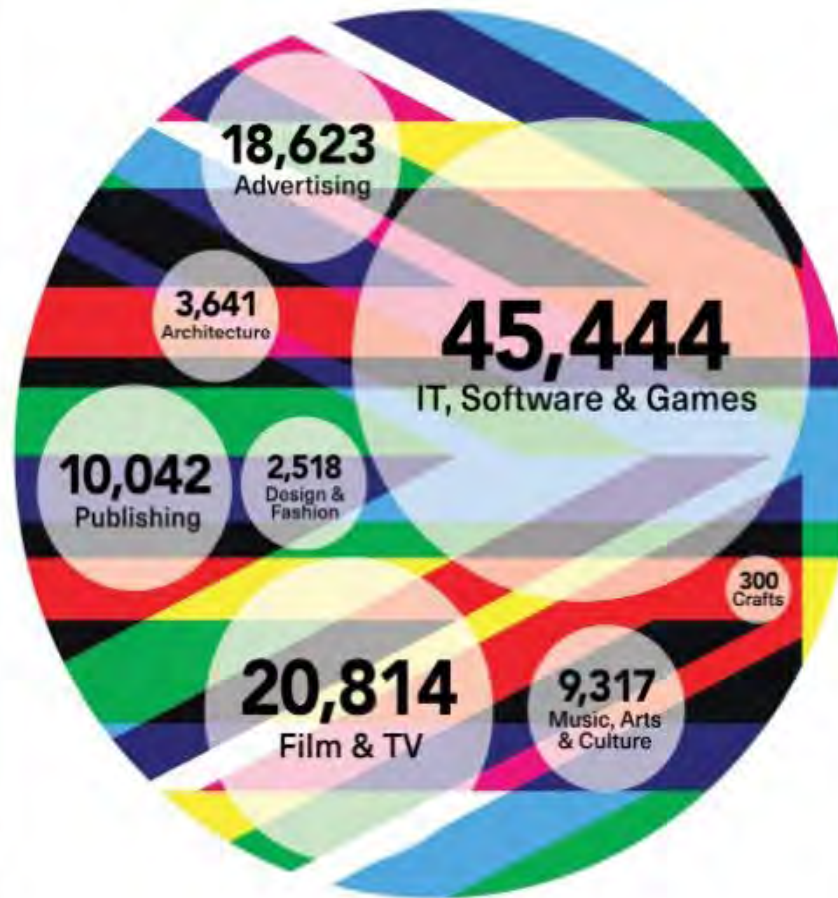
**£111.7** bn  
A YEAR

**£12.7** m  
AN HOUR

**>5<sub>x</sub>**

FASTER ANNUAL GROWTH  
THAN UK AVERAGE\*\*

UK Creative Industries split 2018 (£m)



GVA % change 2010-2018



\* GVA = Gross Value Added  
Unless stated, all data in current prices and provisional

\*\* Adjusted for inflation

# Jobs in Fashion

[https://www.youtube.com/watch?v=YG5\\_xW6869c](https://www.youtube.com/watch?v=YG5_xW6869c)

# Jobs in Fashion

[Garment Technologist](#)

[Fashion Designers](#)

[Retail Buyer](#)

[Fashion Illustrator](#); [Fashion Writer](#)

[Merchandisers](#)

[Fashion Stylist](#)

[Textile designers](#)

[Personal Stylist](#)

[Fashion Public Relations](#)

# Fashion LMI

- Currently around 555,000 people are employed in fashion, textiles and fashion retail in the UK.
- Most jobs in fashion related industries are in the retail sale of clothing. This sub industry employs 75 percent with 414,000 people working in the retail sale of clothing. Also the retail sale of footwear and leather goods provides a fair amount of jobs in fashion, about 11 percent, 59,000, employers work within this sector. Another 8 percent, 43,000 employers, work in the wholesale of clothing and footwear.
- With respectively 34,000 positions, the least amount of fashion jobs are in the manufacturing of wearing apparel and the manufacturing of footwear.

<https://fashionunited.uk/uk-fashion-industry-statistics/>





## Fashion LMI

- You might want to think about styling, relevant to lots of careers within fashion. Information can be found at these links:

[https://learn.org/articles/Fashion Stylist Career and Salary FAQs.html](https://learn.org/articles/Fashion%20Stylist%20Career%20and%20Salary%20FAQs.html)

<https://www.arts.ac.uk/study-at-ual/short-courses/stories/how-to-become-a-fashion-stylist-lcf>

### >> ACTIVITY:

Search “stylist jobs” on your phone, have a look at the job descriptions. What are employers looking for?

# Fashion on your doorstep

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EDUCATION. THEY'LL MEET, COMPETE,  
COLLABORATE AND INNOVATE AT THE  
FASHION DISTRICT.



## Recap

- ❖ **Labour market information for the creative Industry**
- ❖ **Recognising more jobs within your sector**
- ❖ **Your career is a journey that can take time to establish**
- ❖ **Having a back up plan is important**
- ❖ **Recognising the wages of your chosen careers**